

From Big Data To Big Profits: Success With Data And Analytics By Russell Walker

By Russell Walker

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He is the author of, From Big Data to Big Profits: Success with Data and Analytics (Oxford University Press, Walker, Russell. 2015. From Big Data to Big Profits:

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Russell Walker @ RussWalker1492. Author & Professor on Big Data, Analytics, Risk, and International Business. Interested in discovery that can improve decisions

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