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By Russell Walker

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From Big Data to Big Profits. Success with Data and Analytics. Russell Walker 978-0-19-937832-6. Hardback. August 2015 (estimated)

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Russell Walker @ RussWalker1492. Author & Professor on Big Data, Analytics, Risk, and International Business. Interested in discovery that can improve decisions

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Russell's most recent publication include: From Big Data to Big Profits: Success with Data and Analytics. Russell Walker, (Oxford University Press, 2015)