

From Big Data To Big Profits: Success With Data And Analytics By Russell Walker

By Russell Walker

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From Big Data to Big Profits. Success with Data and Analytics. Russell Walker 978-0-19-937832-6. Hardback. August 2015 (estimated)

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He is the author of, From Big Data to Big Profits: Success with Data and Analytics (Oxford University Press, Walker, Russell. 2015. From Big Data to Big Profits:

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An introduction to the big data landscape. Big data is data that exceeds the processing capacity of conventional database systems.

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manage Risk and harness value through Analytics and Big Data. Big Data to Big Profits: Data real economic value from big data. About Russell Walker.

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