

The Psychology Of Price: How To Use Price To Increase Demand, Profit And Customer Satisfaction By Leigh Caldwell

By Leigh Caldwell

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Leigh Caldwell is the author of *The Psychology of Price* (4.15 avg rating, 20 ratings, 1 review, published 2012) and *Psychology of Price* Leigh Caldwell by Leigh Caldwell. Updated: *The Psychology of Price: How to use price to increase demand, profit and customer satisfaction*,

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